



Accuracy & Precision

Accuracy - The degree to which the results of a measurement, calculation, or specification conforms to the correct value or a standard. The condition or quality of being correct or exact. (*hitting the correct target*)

Precision - The quality, condition, or fact of being exact repeatedly. (*hitting any target*)



**Not Accurate,
not Precise**



**Accurate but
not Precise**



**Not Accurate
but Precise**



**Accurate and
Precise**

The Importance of Accuracy & Precision in Rare Pharmacy

Hitting the Rare Bullseye, Everytime

Rare pharmacy represents a niche within a niche: a growing, focused segment of specialty pharmacy, which itself is a small, focused segment of pharmacy. As the number of specialty drugs expanded over the past few decades, especially for smaller populations afflicted with devastating diseases, a need evolved for more advanced care that provides an individualized, more refined level of service. Rare pharmacy fills voids in care for patients taking orphan/ultra-orphan medications that the broader specialty pharmacy industry is not equipped to address. Other specialty pharmacies may suggest they “also do rare” but only PANTHERx “does rare alone” and as such, is the market leader.

Randomly Hitting The Rare Target

Over time, specialty pharmacies have maintained their focus on broad markets and relatively widespread disease states. Rare pharmacy focuses on the pipeline of orphan and ultra-orphan drugs and creates flexible programs to adapt to the individual needs of those patients. A combination of

customized technology and trained personnel guide individual patient journeys while collecting, analyzing, and delivering data used to monitor and enhance the patient experience. Specialty pharmacies, especially those that are owned by PBMs, health plans, and/or distributors, are neither precise nor accurate in the rare market and are obligated to dispense a broad range of specialty medications. Such broad entities cannot dedicate their focus to rare, ultra-orphan drugs. Instead, these rare medications are often bucketed with other common specialty drugs into therapeutic areas within existing care models. Traditional specialty pharmacies cannot rapidly and consistently tailor technology and care models to meet the needs of those taking medications for rare conditions.

Hitting the Wrong Target

A specialty pharmacy that focuses on a non-rare niche, like infusion or traditional oncology, may be accurate for their target (e.g. infusions or non-orphan oncolytics) but are imprecise for rare patient needs.

Defining Rare Pharmacy

At PANTHERx Rare, rare pharmacy is not merely a small part of operations, it comprises the entire company's mission.

"Rare" is who we are, so much so that it is in our name. PANTHERx's extensive experience in, and laser focus on, "rare" resulted in the company's unique RxARECARE® structure: highly customizable programs comprised of small, cross-functional, medication-specific teams that partner with providers and patients. RxARECARE® teams deliver dedicated knowledge, skills, and attention to medications and patient populations based on the individual needs of the drug.

PANTHERx's financial, clinical, and analytics teams utilize the company's proprietary software, SWFT®, to create care plans that fit each patient. Metrics and data derived from the

system are shared with biopharma partners during regular business reviews to assess, monitor, and improve programs. PANTHERx's RxARECARE® teams drive accuracy and precision to hit the rare patient care bullseye on every case.

PANTHERx Rare is vigilantly aware of the intricacies of rare medications and the varying, dynamic needs of rare disease patients because the PANTHERx team navigates these requirements every day, 24/7. Partners and patients know that their unique medications are being skillfully optimized by PANTHERx Rare, the pioneer and industry-leading rare pharmacy that coined the term.

Other companies claim to offer alternatives to the RxARECARE® model, but PANTHERx distinguishes itself from others with an array of rare differentiators, inclusive of the following:



PANTHERx collaborated in the creation of the standards for rare pharmacy accreditation.



PANTHERx's medication-specific RxARECARE® teams, combined with SWFT® technology, guide individualized patient journeys to produce the best possible outcomes.



PANTHERx was the first specialty pharmacy to be awarded ACHC accreditation as a rare pharmacy.



PANTHERx's patient satisfaction, measured industry-wide by an independent entity, has earned 3 consecutive patient choice awards.



Contact Us

855.726.8479

traderelations@pantherxrare.com

www.pantherxrare.com